



# CALENDAR 2018

PRESS RELEASE  
HAMBURG 10-01-2017

The new Marmota Maps calendar brings joy into your everyday life. It is displaying all holidays at a glance, reminds of important events and offers space for your personal composition. Created with a great passion for design it is a unique, decorative element on your living room or kitchen wall.

The circular calendar is composed of different rings which show a special event or anniversary for each of the 365 days of the year 2018. On which day is Earth Hour, when does Oktoberfest start and when does the football world cup take place? This and more is shown in the inner rings, important anniversaries in world history, major events in pop culture and the biggest sporting events.

A ring on the outside offers room for personal notes: your appointment at the dentist, the long yearned vacation in the Alps or the day you swear to stop smoking. You can put down everything in the large fields for personal notes.

Further outside three rings leave space for markings with your personal color code. At the end of the year this creates a quick, infographic overview over your own activities and stories of the year. 2018 can come!

The calendar costs 20 Euro plus shipping and is available on [www.marmotamaps.com](http://www.marmotamaps.com) and in selected shops.



## PRODUCT INFORMATION OVERVIEW:

NEW RELEASE: 10-01-2017  
SIZE: 600 X 600MM  
PAPER: 250GR/M<sup>2</sup> MATTE  
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LANGUAGE: GERMAN  
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## MARMOTA MAPS - ABOUT US

Marmota Maps is a project by Lana Bragina and Stefan Spiegel in Hamburg, Germany. Both share a passion for geography, design and the graphical presentation of data and information. Following a successful Kickstarter campaign in 2015 they published the first transnational map of the entire Alps with all ski resorts on it. With over 2,000 maps sold, they are constantly developing new creative design ideas and products. Because of their love for the mountains, the focus of Marmota Maps lies primarily in the Alpine region. But the start-up also explores other topics and regions.

**Marmota Maps**  
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## PRESS CONTACT:

Press releases and graphical material of our products can be downloaded via the press section on our homepage:  
<https://marmotamaps.com/en/press>

We are happy to provide additional information and graphics on demand. Please feel free to contact us.

Lana Bragina and Stefan Spiegel are available for interviews and will happily talk about their motivation, their project Marmota Maps and their desire for the mountains up in Northern Germany.

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