



THE WORLD OF ANIMALS

by Dieter Braun

PRESS RELEASE
HAMBURG, 1ST JUNE 2018

The world's fauna is fascinating, often astonishing, and incredibly diverse. And now it is displayed on one map. "The World of Animals" by Dieter Braun shows almost different 100 animals on all the continents around the globe. From the polar bear on Greenland to the penguins in Antarctica. From the colorful parrots in the South American jungle, rhinoceroses and lions in the African savanna, to the giant panda in China.

On the map you can find very famous and exotic animals which are only waiting to be discovered by children and adults. The map and all the animals were illustrated with love by Dieter Braun.

"For years my work has been focussed on map design, as well as nature and animal illustrations", says Dieter Braun. "There have been many requests to collect all my animal illustrations on one poster. That's basically how the idea for "The World of Animals" was born. I am certainly happy to have teamed up with the map specialists from Marmota Maps for the release of this project."

Stefan Spiegel is also happy: "We at Marmota Maps have been big fans of Dieter Braun's artworks for a long time. When we realized that there was the chance for a collaboration we were immediately on fire. We feel really honored to be part of the release of this beautiful world map."

The map "The World of Animals" was published on 1st June 2018. It costs 30 Euro and can be purchased on marmotamaps.com, in book stores, and in selected shops.



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PRESS CONTACT:

Press releases and graphical material of our products can be downloaded via the press section on our homepage:
www.marmotamaps.com/en/press

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MARMOTA MAPS

Map design and infographics, the Alps and the mountains - these are the great passions of Marmota Maps from Hamburg. In 2015 graphic designer Lana Bragina and journalist Stefan Spiegel published the first map of the entire Alpine area with all ski resorts on it. More than 100 mountain illustrations from the Alps and North America, the release of seven more maps, and two quartet card games show the company's love for the Alps, but also - as "The World of Animals" proves - for different topics and areas.
www.marmotamaps.com

DIETER BRAUN

Since the 1990s Dieter Braun is living in the city of Hamburg and working as a successful illustrator and author of children's books. His iconic drawing style, graphically reduced with muted colors, is famous. Dieter Braun's books are sold around the globe and have been translated into more than ten languages. His unique drawings are not only embraced by children and their parents. They also adorn magazines such as Die Zeit, Geo, Stern, WWF Magazin, Wall Street Journal, or Forbes Magazine. Animal illustrations are Dieter Braun's great passions and are among his best-known art works.

The "World of Animals" is his first project, published in cooperation with Marmota Maps.

www.brauntown.com