



MARMOTA MAPS “MAPPING OUT THE ALPS” FIRST EDITION

PRESS RELEASE
HAMBURG, 1ST APRIL 2017

We are happy to announce the first Marmota Maps-release in 2017. In contrast to our first maps which had the topics ski resorts and mountains of the Alps our new map focusses on the Alpine region itself. Important mountains, waters, cities, country and regional borders serve as reference points. Thus there is enough room left to design your own map following your personal preferences.

Stefan Spiegel: “Every now and then fans of the Alpine region told us they would like us to create a more plain map in order to be able to tell their own Alpine story and mark their own special places. We want to meet these demands with our new product.”

Lana Bragina: “On the one hand we wanted to preserve the familiar shape of our previous maps. On the other hand we adjusted the coloring to leave room to draw in your own marks.”

We are curious and looking forward to see all the creative ideas our customers will realize on our new map.

“Mapping Out the Alps” will be released on 1st April 2017 and can be purchased for 25 Euro.

MARMOTA MAPS - ABOUT US

Marmota Maps is a project by Lana Bragina and Stefan Spiegel in Hamburg. Both share a passion for geography, design and graphical presentation of data and information and the Alps. In March 2015 they started designing the first transnational map of the Alps for all ski resorts. After a successful crowdfunding campaign on kickstarter.

com in November 2015 and over 1,000 copies of their map sold, they founded their own company to create more unique maps and realize a number of other ideas concerning the Alps.

PRESS CONTACT:

Press releases and graphical material of our products can be downloaded via the press section on our homepage: <https://marmotamaps.com/en/press>

We are happy to provide additional information and graphics on demand. Just contact us. Lana Bragina and Stefan Spiegel are available for interviews and happy to talk about their motivation, their project Marmota Maps and their passion for the Alps in flat Northern Germany.

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PRODUCT INFORMATION OVERVIEW:

RELEASE DATE: 1ST APRIL 2017
FORMAT: 1000 X 700 MM
PAPER: 250GR/M² COATED
OFFSET PRINT
LANGUAGE: ENGLISH
ISBN: 978-3-946719-06-9
PRICE: 25,00 EURO

