



SKI RESORTS OF THE WEST

PRESS RELEASE
HAMBURG, 10-15-2017



Marmota Maps jumps across the Atlantic and proudly presents their latest project, "Ski Resorts of the West". The new map displays 246 downhill ski areas in Western Canada and the Western United States.

Stefan Spiegel: "A few of us have traveled through the US and Canada. When we first saw the vast mountain ranges and incredible nature in the North American West, we were truly impressed. We had never seen anything like it. I personally had a blast skiing in the Rockies. So when we were founding Marmota Maps and publishing our first Alpine maps, it was already pretty clear that sooner or later we would also want to do a map project for the North American West."

Lana Bragina: "The new map brought a number of new challenges for us. The map area is roughly ten times as big as the entire Alpine region. But we wanted the whole West on one poster, from the Mountain States to the Pacific, including the Yukon and Alaska. In the end, this gives our map a very recognizable shape. And with the Lambert azimuthal equal-area projection, we could even fit in all the Aleutian Islands, in spite of the absence of any ski resorts there. So we are all very content with the result."

With the data from skiresort.info "Ski Resorts of the West" lists the state, province, or territory, minimum and maximum height, and green, blue, and black slope miles for each ski area. In addition, you will find infographics for both the Canadian and American part of the map, as well as each of the 15 states, provinces, or territories.

PRODUCT INFORMATION OVERVIEW:

NEW RELEASE: 10-15-2017
SIZE: 36 X 48IN (CA. 914 X 1219MM)
PAPER: 195G/M² PRIMO SATIN GLOSS
PRINT: OFFSET
LANGUAGE: ENGLISH
PRICE: 60 EURO
ISBN: 978-3-946719-12-0

MARMOTA MAPS - ABOUT US

Marmota Maps is a project by Lana Bragina and Stefan Spiegel in Hamburg, Germany. Both share a passion for geography, design and the graphical presentation of data and information. Following a successful kickstarter campaign in 2015 they published the first transnational map of the entire Alps with all ski resorts on it. With over 2,000 maps sold, they are constantly developing new creative design ideas and products. "Ski Resorts of the West" is their first North American map.

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PRESS CONTACT:

Press releases and graphical material of our products can be downloaded via the press section on our homepage: www.marmotamaps.com/en/press

We are happy to provide additional information and graphics on demand. Please feel free to contact us.

Lana Bragina and Stefan Spiegel are available for interviews and will happily talk about their motivation, their project Marmota Maps and their desire for the mountains up in Northern Germany.

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